

# 2019-2020 District Goals



**District:** District 411 B  
**Constitutional Area:** India, South Asia, Africa and Middle East

## LEADERSHIP: CLUB OFFICER TRAINING

**In the 2019-2020 fiscal year, 75% of incoming Club Officers will complete Club Officer training.**

### Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process .
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training.
- I will support and promote Club Officer learning events.

Additional action items to achieve this goal:

1. I will appoint Zone-Based Leadership Officers to organise training for all Club Leaders , facilitate training and planning for all clubs at zone level in May and June 2019, organise refresher training at every Zone Meeting, and organise coaching for online training.
2. I will establish Club Officers Forum to share best practices.

## REGION AND ZONE CHAIRPERSON TRAINING

**In the 2019-2020 fiscal year, 80% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training.**

### Action Items:

- I will ensure that my district team understands their roles in the Region and Zone Chairperson training process.
- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training.
- I will support and promote Region/Zone Chairperson training events.
- I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training.

Additional action items to achieve this goal:

- We will organise training for Region and Zone Chairpersons in May/June 2019 and a refresher training at the first and second Cabinet Meetings. Zone and Region Chairpersons will be given priority in selection of Lions to attend Advanced Leadership Institute. Specific Officers will be appointed to assist with online training for all Leaders.
- Each Zone and Region Chairperson to be provided with their respective e-book.

## LEARNING FOR EVERY LION

### Lions Leadership institutes

**During the 2019-2020 fiscal year, the district will identify 20 qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area.**

### Action Items:

- I will ensure my district team understands their role in identifying qualified candidates for institutes.

### Custom goal and action items

I will appoint District Officers and Zone-Based Assistants to assist the GLT to organise and coordinate on-site training and online training for all Leaders. I will assign mentors for all Club Leaders to assist them in planning and setting the ground for the year during the months of June and July

I will create reporting checklists to obtain training and mentorship feedback on a monthly basis to enable quick decision making.

## MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quarter	40
2nd Quarter	60
3rd Quarter	60
4th Quarter	40

**By the end of the 4th quarter, the district will add a total of 200 new members.**

### Action Items:

My district will establish 2 club branch(es).

My district will induct 100 new Lions under 40 years old.

My district will convert 10 Leos to Lions.

My district will organize at least 4 membership growth event(s).

All clubs in my district will set individual membership goals.

My district will use and promote membership resources to achieve our goal (i.e. Just Ask! Guide, Club Membership Chair Guide with induction ideas, Community Needs Assessment, and Membership Development Grant).

## NEW CLUB DEVELOPMENT

	New Clubs	Charter Members
1st Quarter	1	25
2nd Quarter	2	50
3rd Quarter	2	50
4th Quarter	1	25

**By the end of the 4th quarter, the district will start 6 new clubs.**

**With a minimum of 150 charter members.**

### Action Items:

My district will ensure all Guiding Lions are certified and assigned to new clubs.

My district will host a New Club Development Workshop .

My district will organize 2 Leo Club(s).

My district will start 2 Speciality Club(s).

Accounting Professionals based in Kampala

Medical Professionals in College of Health Sciences

My district will start 1 Campus Club(s) at College of Health Sciences, Makerere University school/university

My district will use and promote membership resources to achieve our goal (i.e. Membership Development Grants, New Club Development Guide, and Just Ask! Guide).

## MEMBER RETENTION

	Drops
1st Quarter	20
2nd Quarter	40
3rd Quarter	10
4th Quarter	30

**By the end of the 4th quarter, the district’s membership drops will not exceed 100 members.**

### Action Items:

My district GAT Coordinators will promote the use of the "How Are Yours Ratings? survey.

My district will use the Club Quality Initiative to support member retention

My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations .

My district will survey former members to better understand and evaluate how to improve member satisfaction.

Additional action items to achieve this goal:

I will promote the mentorship program and assign Officers at District and Zone Level under the GMT to coordinate mentorship, and and activities for member satisfaction.

## NET GROWTH GOAL

200	+	150	-	100	=	250
FY New Members	+	FY Charter Members	-	FY Retention Goal	=	NET GROWTH GOAL

## SERVICE: PEOPLE SERVED

**In the 2019-2020 fiscal year, my district will serve 500000 people.**

### Action Items:

Of the total number of people served in my district, 100000 people will be youth (under 18 years old). My district will use and promote service resources to achieve our goal (i.e. Service Project Planners, Club and Community Needs Assessment, Developing Local Partnerships, and Fundraising Guide).

I will encourage clubs in my district to work together to collaborate on their service projects to maximize the impact in their community.

Additional action items to achieve this goal:

We will involve communities in identification of needs where Lions can help and involve the communities in planning and serving those needs to inculcate in them the spirit of volunteerism. At the end of every service activity we shall seek feedback from the community to measure the impact.

## **SERVICE ACTIVITIES**

**In the 2019-2020 fiscal year, my district will complete 2000 service activities.**

### **Action Items:**

I will educate clubs in my district about our global causes.

## **SERVICE ACTIVITY REPORTING**

**In the 2019-2020 fiscal year, 100 % of clubs in my district will report their service projects via MyLion Web or MyLCI.**

### **Action Items:**

My District GAT Coordinators will organize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees.

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects.

I will ensure the Global Action Team continues to support clubs in reporting.

I will emphasize the responsibility of the Club Service Charis to report their clubs service.

My district will use and promote service resources to achieve our goal (i.e. Service Activity Reporting, Service Reporting Guide, and Why Service Reporting Matters).

Additional action items to achieve this goal:

I will appoint Zone-Based Officers to assist Clubs in planning and implementing service activities, organise inter-club activities at zone level, and support and promote district-based service activities and projects.

### **Custom goal and action items**

Inter-Club and District-Wide Activities are going to be encouraged for maximum impact and visibility. Officers at both levels will be appointed to coordinate this. In addition, we shall initiate signature projects at District Level and a Projects Team is also to be constituted. District-wide participation in LCI/LCIF Projects is also to be promoted by the assigned officers to ensure extensive participation of all Lions which makes the services more visible and attractive to people who are willing and able to join Clubs.

## **LCIF: PARTICIPATE**

**By the end of the 2019-2020 fiscal year, 30% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF.**

### **Action Items:**

I will support my LCIF District Coordinator to educate Lions about LCIF and maximize participation of Lions in Campaign 100: LCIF Empowering Service.

My district will promote members giving \$2 each week to Campaign 100: LCIF Empowering Service.

I will lead by example and personally support LCIF with an annual donation of US\$ 1000.00

## **FUNDRAISE**

**During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise US\$ 20000.00 to support Campaign 100: LCIF Empowering Service.**

### **Action Items:**

My district will raise US\$ 20000.00 to support Campaign 100: LCIF Empowering Service.

## **ADVOCATE**

**In the 2019-2020 fiscal year, 100% of clubs in my district will report their service projects via MyLion Web or MyLCI.**

### **Action Items:**

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us.

I will include messaging about LCIF in every visit I make as District Governor

For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding

Additional action items to achieve this goal:

Specific Officers are to be appointed at District and Zone Level to promote reporting via MyLCI and MyLion and train respective Club Officers in using these tools

### **Custom goal and action items**

Specific Officers to be appointed at District and Zone Level to promote and fundraise for LCIF through Campaign 100 and the Melvin Jones Fellowship Program. Specific officers will also be appointed to coordinate LCIF Projects and Grant Applications